

Simple! Easy! Powerful! The Power of Cherries to Change My Life Plan

Set up your own “Personal Franchise” for about \$550. It’s tax-deductible! What a bargain!!

You will receive \$500 worth of Cherry Concentrate with your order (the rest is shipping and tax)
Your “monthly expense” for this business (also tax-deductible) will be approximately \$150. per month
(\$132.00 plus shipping and tax)

Teach the people you enroll to make their initial purchase and to order their Cherry 6 Pack each month.

By the end of one year, *if every person enrolled duplicates*, you will have earned over \$300,000, and your monthly residual income will give you a yearly 6-figure income.

Step One:

Set up your “Immunotec Personal Franchise” with the person who introduced you to this opportunity. This can be done in 2 ways:

- Purchase a \$500. **Cherry Success Pack** (24 - 16 oz. bottles of Tart Montmorency Cherry Concentrate)
- Purchase a \$132. **Cherry 6 Pack** (6 - 6 oz. bottles of Tart Montmorency Cherry Concentrate)
- If you purchase the \$500. **Cherry Success Pack** you are **“Venture Qualified”**
- If you purchase the \$132. **Cherry 6 Pack** you are an **“Associate”** and you need to enroll 3 others with a Cherry 6 Pack this month to become “Venture Qualified”

Step Two:

Now you can introduce others to this fantastic plan of simple duplication!
Your responsibility each month is to:

- Enroll one person with a \$500. Cherry Success Pack **or**
- Enroll one person with a \$132. Cherry 6 Pack (who enrolls 3 more people with the Cherry 6 Pack)
- **You must enroll one person each month who is Venture Qualified**
- **You must teach that person to do the same each month in order for the plan to work for everyone**

Step Three:

- **Every month you are to order One Cherry 6 Pack.** Keep yourself and your family healthy by drinking the Cherry Concentrate every day. Use some for samples, and sell some of the bottles to introduce others to the benefits of cherries, and to a life-changing personal franchise with Immunotec
- If you are in Canada, you may set your order up on “autoship”
- If you are in the USA, enter your order online, or call it in to 1-888-917-7779 (Customer Service)

Check out the Training Grid Below – Individual Results May Vary (everyone must do their part!)

TRAINING GRID - THE POWER OF CHERRIES TO CHANGE MY LIFE PLAN

Month →	January	February	March	April	May	June	July	August	September	October	November	December
Team ↓	PS 1	PS 2	PS 3	PS 4	PS 5	PS 6	PS 7	PS 8	PS 9	PS 10	PS 11	PS 12
This # is YOU	1	1	1	1	1	1	1	1	1	1	1	1
PS 1 + Team		2	4	8	16	32	64	128	256	512	1024	2048
PS 2 + Team			2	4	8	16	32	64	128	256	512	1024
PS 3 + Team				2	4	8	16	32	64	128	256	512
PS 4 + Team					2	4	8	16	32	64	128	256
PS 5 + Team						2	4	8	16	32	64	128
PS 6 + Team							2	4	8	16	32	64
PS 7 + Team								2	4	8	16	32
PS 8 + Team									2	4	8	16
PS 9 + Team										2	4	8
PS 10 + Team											2	4
PS 11 + Team												2
PS 12 + Team												
Commiss Pay	\$50.00	\$110.00	\$230.00	\$470.00	\$950.00	\$1,910.00	\$3,830.00	\$7,670.00	\$15,350.00	\$30,710.00	\$87,030.00	\$174,70.00
# of consultant	1	3	7	15	31	63	127	255	511	1,023	2,047	4,095
Autoship Pts.	0	400	1,200	2,800	6,000	12,400	25,200	50,800	102,000	204,400	409,200	818,800

Assume commission of \$10. per 400 points of autoship....REMEMBER NO BONUSES ARE SHOWN ON THIS PLAN, BUT YOU WILL RECEIVE THEM!!!!

TOV	2000	4,400	9,200	18,800	38,000	76,400	153,200	306,800	614,000	1,228,400	3,481,200	6,962,800
Your Rank	Venture	Venture	Silver	Silver	Gold	Gold	Diamond	Diamond	Exec. Diam.	Platinum	Platinum	Platinum

Your Responsibility: ENROLL ONE PERSON EACH MONTH WITH 4 CASES OF CHERRY AND PURCHASE ONE CASE YOURSELF EACH MONTH (\$132.)

If the new recruit purchases just one case, they must enroll 3 more people with one case to qualify as Venture (or enroll one with 4 cases)

Each case of Cherry Concentrate includes 6 - 16 oz bottles (so 4 cases is just 24 bottles)

Silver Qualification: 6,000 Points 3 ventures that are Active - purchasing product that month

Gold 30,000 3 ventures

Diamond 125,000 4 ventures

Exec Diamond 500,000 4 ventures

Platinum 1,500,000 4 ventures

PS = Personally Sponsored EVERY PERSON MUST COMMIT TO PERSONALLY SPONSORING ONE PERSON EACH MONTH WITH 4 CASES OF CHERRY

TOV = Total Organizational Volume (total points in your network) Teach all your new recruits to DUPLICATE - ENROLLING ONE PERSON (min.) PER MONTH

The Power of Geometric Progression

Geometric progression is the engine that drives the network marketing business model. It's perfectly legal. Immunotec has been a member of the Direct Seller's Association (www.DSA.org) for over a decade. Immunotec pays commissions and bonuses based on products purchased, not for the recruiting of Consultants.

Just remember that in the real world, perfect geometric progression does not occur. Why? Simply because some people will recruit a lot of new people (more than what is required on our plan) and some will never recruit anyone. The example we give illustrates the powerful concept behind this unique business model if every person you recruit is taught to recruit one person with \$500 worth of product, each month, and the following months, they purchase the \$132. case of Cherry Juice for their autoship.

Remember, with The Power of Cherries to Change My Life Plan, even if only half of those enrolled duplicate, you still have the potential for an excellent income!

Immunotec strives for stability and for a system that provides unlimited possibility. The ability to leverage the work of those on your team adds up exponentially. Immunotec offers significant residual income potential but the distribution network that you build belongs to you: it is your business. You are responsible for it.

The income earned through the Immunotec Compensation Plan is determined by the number of customers or Consultants you have, and the amount of their purchases. It also depends on your ability to build an organization of other Consultants who gather and support their own customers and Consultants.

With the Power of Cherries to Change My Life Plan, no "customers" are required. But you are able to sell some of your cherry juice to others, of course, and retrieve your money for your initial purchase and your monthly purchase. We know you will love the Cherry product so will want to take it yourself and have your family take it to keep their immune system strong.